

HOLIDAY AUCTION



The Holiday Auction is going virtual this year! We will have an online silent auction that bidders can bid for a full week up to the night of the event. We will also feature a live “teletthon” showcasing the Cornell Creative Arts Center and the great artwork that the people we support create. Telethon will feature live performances, raffles to win cash prizes, wine pull and visits from some of our sponsors. All monies donated during telethon will go towards the Cornell Creative Arts Center.

Friday, November 13, 2020
Kingston, NY

Sponsorship Opportunities

	Dollar Amount	Sponsorship Level	Details of Sponsorship Level
	\$5,000	Kris Kringle Sponsor	Speaking opportunity at the live event (or send video to be aired); logo on invitation; logo on event website; sponsor mention during live broadcast. Sponsor logo on auction site. Sponsor recognition on social media posts and emails. Sponsor logo on thank you notes.
	\$3,000	Patron Sponsor	Speaking opportunity at the live event (or send video to be aired). Logo on event website. Sponsor logo on auction site. Sponsor mention during live broadcast.
	\$1,500	Supporter Sponsor	Logo on event website; sponsor mention during live broadcast. Sponsor logo on event website.
SOLD	\$1,000	Raffle Ticket Sponsor*	Sponsor logo on raffle tickets; sponsor mention on event website. Sponsor mention during live broadcast.
SOLD	N/A	Sign/Banner Sponsor*	Sponsor logo on event website, sponsor logo on auction site, sponsor logo on all social media posts and emails. Sponsor mention during live broadcast.
	\$600	Premium Auction Sponsor*	This sponsorship allows the sponsor to have a banner hung by the premium auction section denoting them as the Premium Auction Sponsor. You will receive recognition of this sponsorship during live broadcast. Sponsor mention on event website.
	\$500	Silent Auction Sponsor (several available)	This sponsorship allows the sponsor to have a banner hung by the silent auction section denoting them as the Silent Auction Sponsor. You will receive recognition of this sponsorship during live broadcast. Sponsor mention on event website.
SOLD	\$500	Technology Sponsor*	Create auction program to allow online bidding. Sponsor logo on website where bidding takes place. Logo on event website. Sponsor mention during live broadcast.
	\$500	Artwork Sponsor*	Banner created to be hung by artwork of the individual’s we support. Will be viewed throughout the live broadcast. Sponsor mention during live broadcast. Sponsor mention on auction website.
	\$250	Benefactor*	Name/logo on a banner, shared with other Benefactors. Banner will be hung at live event. Sponsor mention on event website.

If you are interested in a sponsorship opportunity, contact Kathy Bonelli at 845-803-6675, or Kathy.Bonelli@ArcMH.org

* Only one available (deadline 10/1/20)