

HUDSON VALLEY WINE & CHOCOLATE FESTIVAL



The HV Wine and Chocolate Festival is a full day event open to the public that features 80 plus vendors, including wine, spirits, chocolate, variety of foods, spices, oils, jewelry, crafts, food trucks, and lots more. Live music performed throughout the day, as well as other fun activities. All proceed benefit The Arc Mid-Hudson.

Saturday, June 13, 2020
Ulster County Fairgrounds, New Paltz, NY

✓	Dollar Amount	Sponsorship Level	Details of Sponsorship Level
	\$5,000	Premium Event Sponsor	Large banner with company name/logo, 30 tickets to festival, vendor table option at festival, sponsor recognition on event website and company name/logo on all media and program handouts.
	\$2,500	Event Sponsor	Small banner with company name/logo, 15 tickets to festival, sponsor recognition on event website and company name/logo on all media.
	\$3,500	Wine Glass Sponsor*	Company name/logo on all wine glasses handed out to all attendees of the festival. Company name/logo on event website and on all media.
	\$2,500	Tote Bag Sponsor*	Company name/logo on all tote bags given to all attendees of the festival. Company name/logo on event website and on all media.
	\$2,000	Wine Glass Lanyard Sponsor*	Company name/logo on all wine glass lanyards handed out to all attendees of the festival. Company name/logo on event website and on all media.
	\$1,500	Chocolate Fountain Sponsor	Small banner with company name/logo hung on vendor table denoted as Chocolate Fountain Sponsor. Company name/logo on event website and on all media.
	\$2,500	Gourmet Chocolate Table Sponsor	Small banner with company name/logo hung on Gourmet Chocolate Table denoted as sponsor of that table. Company name/logo on event website and on all media.
	\$1,500	Chocolate Table Sponsor	Small banner with company name/logo hung on Chocolate Table denoted as sponsor of that table. Company name/logo on event website and on all media.
	\$1,200	Tent Sponsor	Large sign with company name/logo posted in a prominent spot by the tent denoting Tent Sponsor. Company name/logo on event website and on all media.
	\$1,000	Band Sponsor*	Small banner with company name/logo hung on stage denoting Band Sponsor. Company name/logo on event website and on all media.
	\$1,000	Safety Sponsor*	Large sign with company name/logo posted near safety vehicle denoting Safety Sponsor. Company name/logo on event website and on all media.
	\$1,000	Security Sponsor*	Large sign with company name/logo posted in a prominent spot on site denoting Security Sponsor. Company name/logo on all website and on all media.
	\$1,000	Program Sponsor*	Back page of program handout designated to sponsor for advertising and recognition as sponsor. Program handed out to all event attendees. Company name/logo on event website and on all media.
	\$1,000	Clean-Up Sponsor*	Large sign with company name/logo posted in a prominent spot on site denoting Clean-up Sponsor. Company name/logo on event website and on all media.
	\$1,000	Fun and Games Sponsor	Large sign with company name/logo posted near the site of where large-sized games and activities will be for guests to partake in. Company name/logo on event website and on all media.
	\$1,000	Wristband Sponsor*	Wristbands given out to all attendees imprinted with your company name/logo. Company name/logo on event website and on all media.
	\$500	Non-Drinking Cup Sponsor*	Company name/logo on plastic stadium cups handed out to non-drinking event attendees. Company name/logo on event website and all media.

Banner Opportunities

\$500	Large Banner	5" wide x 8" high, Full Color, hung on fence at entrance to fairgrounds
\$250	Small Banner	5" wide x 8" high, Full Color, hung on fence at entrance to fairgrounds

If you are interested in a sponsorship opportunity, contact Kathy Bonelli at 845-768-5122, or Kathy.Bonelli@ArcMH.org

* Only one available (deadline 05/22/20)

Achieve with us.